

REP: TEL# 703 528 7800 FAX# 703 528 /880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
SEP13/12 11.33

REP. #	OFF. #	6556	SALESMAN #
BUYER NAME	KATIE KEULEMAN		
SALES PRSN	WA-	JOE KNAUER	

PRDCT	<u>PATRIOT MAJ USA</u>	<u>EST#1770</u>	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES SEP13/12 SEP22/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE 5/13/12 11.3

STA:

PATRIOT MAJORITY USA

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:
AGENCY ADVERTISER CODE = 84 AGENCY PRODUCT CODE = 91 AGENCY EST# = 1770												
1	S		1205A-105A	30		\$500.00	9/13	9/14	2		TH-F	2
PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE												
39	A		1235A-135A	30		\$500.00	9/14	9/14	1		FRI	1

PROGRAM : KIMMEL
ORD COM1: FRI KIMMEL RUNS LATE DUE TO HS SPORTS
THIS IS A MAKE-GOOD FOR SEP14 ON LINE-1 FOR 1 SPOT/WK

FROM REP SEP13/12 11.33
CHANGES *** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:
2	S		1000A-1100A	30		\$700.00	9/13	9/14	0		TH-F	0
PROGRAM : MILLIONAIRE/FEUD												
CON COM1 : MILLIONAIRE/FEUD												
40	A		1000A-1100A	30		\$700.00	9/14	9/14	2		FRI	2
PROGRAM : MILLIONAIRE												
ORD COM1 : WE CAN OFFER												
THIS IS A MAKE-GOOD FOR SEP13 ON LINE-2 FOR 2 SPOTS/WK												
24	S		1205A-105A	30		\$500.00	9/17	9/21	0		M-F	0
PROGRAM : JIMMY KIMMEL LIVE												
CON COM1 : JIMMY KIMMEL LIVE												
41	A		1205A-105A	30		\$500.00	9/17	9/20	5		M-TH	5
PROGRAM : KIMMEL												
ORD COM1 : KIMMEL RUNS LATE DUE FRI HS SPORTS												
THIS IS A MAKE-GOOD FOR SEP17 ON LINE-24 FOR 5 SPOTS/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D		BUY#1			MISSED:TH-F/1205A-105A	SEP14		30S		\$500.00	(SEP13/12)
						OFFER:FRI/1235A-135A	SEP14		30S		\$500.00	PLS ADVISE.
CMT:FRI KIMMEL RUNS LATE DUE TO HS SPORTS												
M2	OK'D		BUY#2			MISSED:TH-F/1000A-1100A	SEP13(2/WK)		30S		\$700.00	(SEP13/12)
						OFFER:FRI/1000A-1100A	SEP14(2/WK)		30S		\$700.00	PLS ADVISE.
CMT:WE CAN OFFER												
M3	OK'D		BUY#24			MISSED:M-F/1205A-105A	SEP17(5/WK)		30S		\$500.00	(SEP13/12)
						OFFER:M-TH/1205A-105A	SEP17(5/WK)		30S		\$500.00	PLS ADVISE.
CMT:KIMMEL RUNS LATE DUE FRI HS SPORTS												
CONTRACT TOTAL											141350.00	
TOTAL SPOTS											60	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

MARKET TOTALS \$344,175 WFTV 41% WKMG 16% WESH 29% WOFL 12% WKCF 1% WRBW 1% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE